

Please note that these are a subset of questions from the Stanford Medicine Catalyst Application in order to prepare you for the application window opening. Thank you for your interest!

- 1) What is the name or title of your innovation?
 - a) Please use the same title throughout this submission, including attachments.
- 2) Please summarize your innovation in 1-2 sentences (no more than 300 characters)
- 3) Please attach a description of your innovation (no more than 1000 words) and include the following:
 - a) An overview of your innovation and progress to date.
 - b) What unmet need or healthcare problem does your innovation address?
 - c) How does your innovation address the problem and what is its potential impact?
 - d) What are the core differentiators of your innovation relative to other solutions? Are these differentiators sustainable and why?
 - e) What are the intended goals and objectives of your project during the Catalyst program?
 - f) What would translational success look like at the end of a 9-12 months?
- 4) Please summarize the project's level of enablement, such as basic science validation, prototyping, customer traction, animal data, pilot studies, clinical data, proprietary algorithms, data sets, and published reports or insights that are foundational to your innovation
- 5) Please describe the 3-4 most significant milestones to be accomplished during the Catalyst program and their impact on the successful translation of your project

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- 6) Describe your innovation's potential global impact, including clinical, societal, and/or health equity impact (no more than 100 words)
- 7) Please describe your team, roles, and relevant experience. How will each member contribute to the project? Describe any relevant translational experience on the team. What additional skill sets/ expertise would you seek with Catalyst to augment your team?
- 8) Do any team members have relevant translational experience for healthcare innovations, such as founding a company, regulatory approvals for prior innovations, utilization in a healthcare system, etc.? Please describe.
- 9) Please upload a "pitch deck"-style presentation for your innovation (<15 slides). A representative example can be found [here](#).
- 10) Have disclosures or patents regarding this innovation been filed with OTL?
 - a) If Yes, Please describe or provide the Docket Number(s). If No, Please discuss your intellectual property strategy, including the current state or any prior public lectures or articles of relevance, an open-sourcing strategy, etc.
- 11) Please provide a project budget, including well-considered expense details tied to project tasks, using the following [template](#).